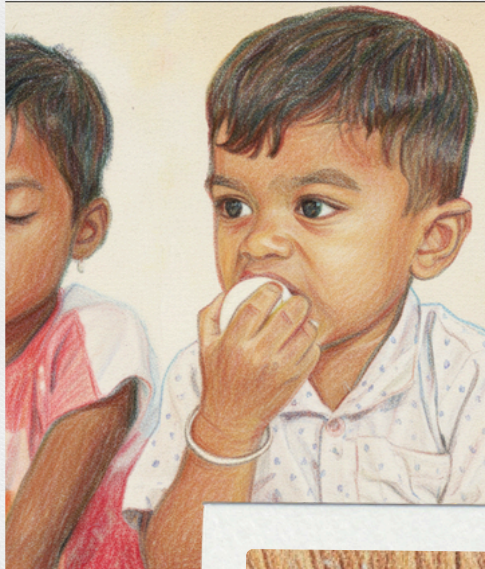
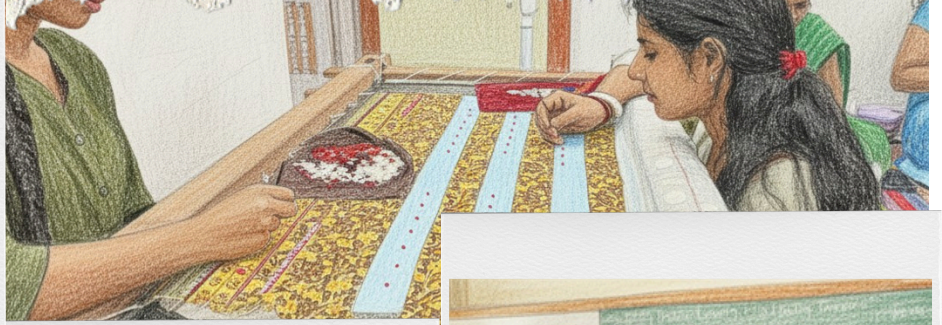


# ACT Annual Report 2024-25



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# Our WHY

We are Animedh Charitable Trust (ACT), a purpose-driven non-profit organisation based in Mumbai, committed to empowering underserved children, women, youth, and vulnerable communities. Since our founding in 2012, we have worked to create sustainable and long-term change through education, livelihood development, health initiatives, and community-led programs.

We believe that real change happens when individuals are given access to knowledge, skills, and opportunities that allow them to transform their own lives. Through grassroots engagement, partnerships, and impact-driven implementation, we continue to expand our work across urban, rural, and tribal communities in India.



# Vision & Mission



## Vision

Animedh Charitable Trust's pledge is to act to make a difference and we live up to our pledge by making a difference to the lives of underserved children, youth and women in vulnerable communities.

We pledge to 'ACT to make a difference' to those underserved Children, Youth, Women and Communities around us by:

## Mission

01

Contributing to a resilient, sustainable and just society for all.

02

Fostering individual capacity through building self awareness, personal development, education and livelihood skills.

03

Facilitating knowledge, resources and crucial linkages to enable the individual's empowerment and progress.

# Note from our Trustees



What may appear to be a swift passage of time has actually been filled with remarkable organizational growth and valuable learning experiences. What once began as a trickle has now transformed into a robust flow, akin to a river. Numerous stakeholders—including individuals, children, youth, women, families, communities, staff, collaborators, NGO partners, funders, and government entities—have enriched our journey, and we are truly thankful to each and every one of you. This year, alongside our Healthcare, Education, and Livelihood projects, we focused on enhancing organizational resilience by developing the skills of our team members and investing in technology.

The entire ‘Animedh’ family, who conceived the dream of ACT decades ago, are utterly grateful to the Almighty and excited to share the inspiring stories of our scholars, artisans, and extraordinary children, youth and women in our latest Annual Report. This achievement would not have been possible without the collective efforts of all involved, and for that, we are forever grateful.

**THANK YOU!**

**Nivedita Desai**  
Managing Trustee

**Mehul Desai**  
Trustee

ACT's thematic areas focus on 6 Sustainable Development Goals out of the 17 SDGs identified by United Nations.

### Education

Supporting access to

- inclusive education
- early childhood care & education
- educational continuity for tribal children

### Livelihoods

- Building skills,
- enabling entrepreneurship, &
- Creating sustainable income opportunities for tribal women and semi-urban women artisans.

### Health

- Improving maternal and child health
- Early childhood development & disabilities support
- Mental health access
- Nutrition outcomes

Aligned to SDG 4 & SDG 5

Aligned to SDG 8, SDG 5, & SDG 2

Aligned to SDG 3, SDG 6, & SDG 2

# Thematic Areas & SDGs

# 13 Years of MAKING A DIFFERENCE

ACT Started its journey

**2012**

Project Study buddy  
After-school support

**2013**

Featured on National and International media showcasing our Impact

**2014**

Project Shivan  
Basic Tailoring skills training

**2015**



Project Saksham  
Advanced Tailoring Training Program

**2016**

Project Shakhartaa  
Remedial education support

Project Nanhi Balika  
Sponsoring Girl Child Education

**2017**

**2018**

Donna  
Women Income Generation

Nanhe Kadam  
Early Childhood Development & Disabilities support

Samruddhi  
Tribal Women Income Generation

Project WASH  
Enabling access to clean water and sanitation

Project MEHEK  
Community Mental Health and Emotional Well-being

**2019**



Project I Was a Sari\_Skill India  
Upskilling artisans in Tailoring and Embroidery

**2021**

Project Sahaj  
Advanced Tailoring Training in Surat

**2022**

Project Madonna  
Embroidery & handwork capacity building

**2023**

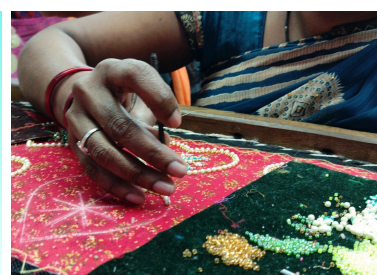
Project Dolarani  
Tribal Women Income Generation

Project Poshan ki Disha  
Improving maternal & child health and nutrition

**2024**

Project Mantrana  
Community Mental Health services for tribal adolescents & youth

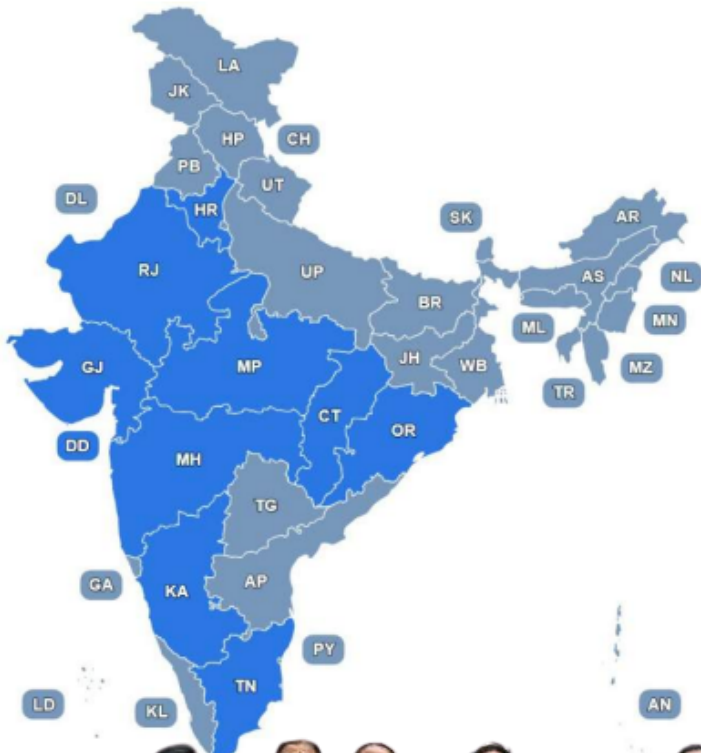
**2025**



# Projects' Footprint & Stories of Impact

Over the years, Animedh Charitable Trust (ACT) has tirelessly worked to uplift underserved communities, reaching the grassroots to address critical issues. Our initiatives span across key areas of early childhood development, mental health, education, women's empowerment, and nutrition, creating a sustainable and lasting impact.

In **13** impactful years, ACT has extended its support to some of India's most vulnerable populations, reaching thousands of lives with compassion, resilience, and commitment. This is just the beginning of our journey toward a better and brighter tomorrow for everyone.



Children Impacted  
**10,299**

Women and Youth Impacted  
**74,500**

Population Reached  
**4,07,035**

**4,07,035**



# ACT's Impact

## Children Programs

### Benefits

### Till date

Children with disabilities were impacted and mental health support was given

**4,192**

Children were given after school remedial classes

**1,500**

Children were given computer education

**300**

Students were given fee sponsorships

**1,419**

Children were given support for nutrition, e-learning, and vocational skill development. etc

**2,888**

# ACT's Impact

## Women and Youth Programs

### Benefits

### Till date

Women and youth were given skills training

2,150

Women & youths soft skills capacity building

6,042

Livelihood Kits were donated to women and youth in need

300

Students were given fee sponsorships

98

Career launch kits were distributed to women

650

Women connected to livelihood + WASH

62,150

Women in reproductive age were given counseling support for health & nutrition

3,410



# Project Nanhe Kadam

# Project Nanhe Kadam

Early Childhood Development & Disabilities support to vulnerable children of ages between 0 – 6 years

The project focuses on children between the ages of 0-6 years, addressing early developmental delays and disabilities that are prevalent due to limited access to resources and low awareness around child development. To strengthen community-based support, ACT trained members from within the community to serve as Child Development Aides (CDAs), enabling families to access early intervention and therapeutic support close to their homes.

Through the intervention, over 2057 children and families have benefitted from structured early childhood development and disability support services. The programme currently works through a team of Child Development Aides (CDAs) who collaborate closely with children and caregivers, focusing on holistic development across physical, cognitive, language, emotional, and self-help domains.

Project Nanhe Kadam emphasises early identification, timely intervention, and caregiver engagement through tools and approaches such as Look, Ask, Listen (LAL), therapy sessions, and Growth Monitoring and Communication Development (GMCD). Together, these efforts aim to strengthen early childhood outcomes and improve long-term developmental trajectories for children and their families.



CDA-led support  
(0–6 years)

**1123**



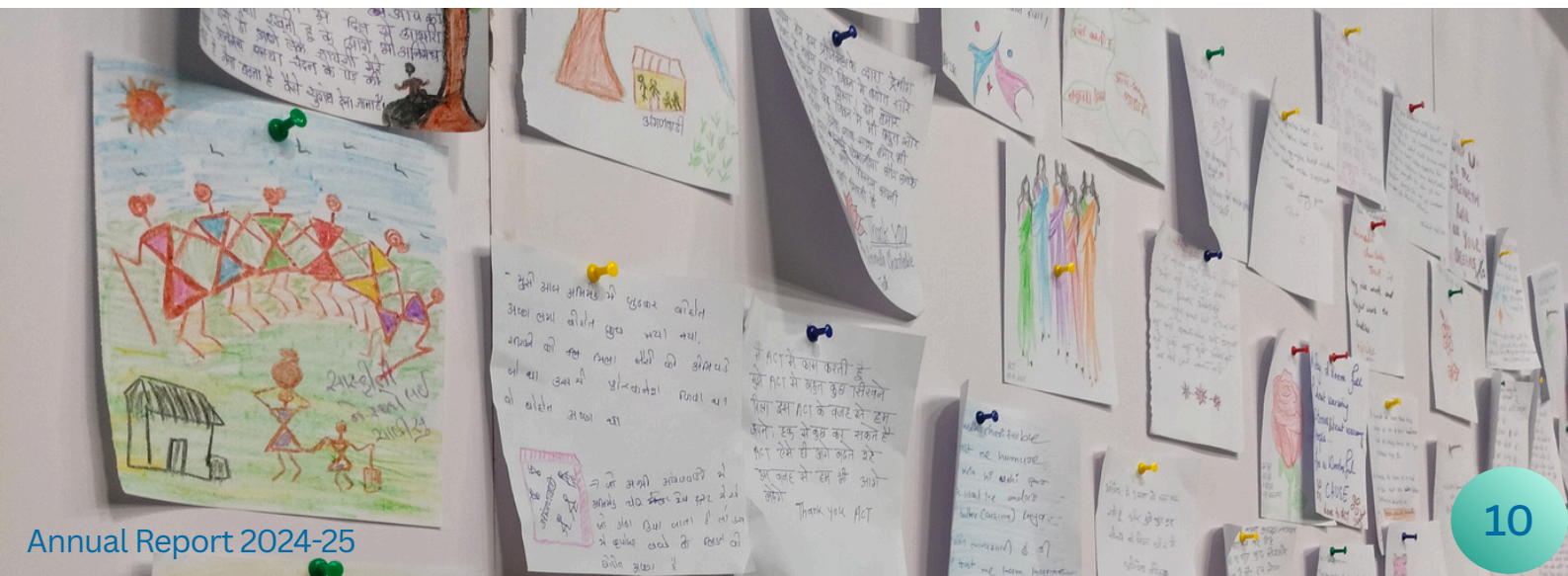
Children  
ECC outreach  
(0–3 years)

**934**



Villages  
Dadra & Nagar  
Haveli

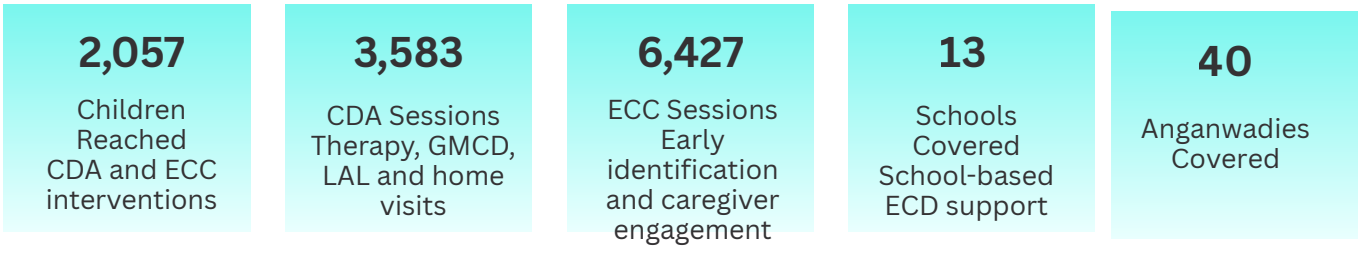
**11**



# Program Impact

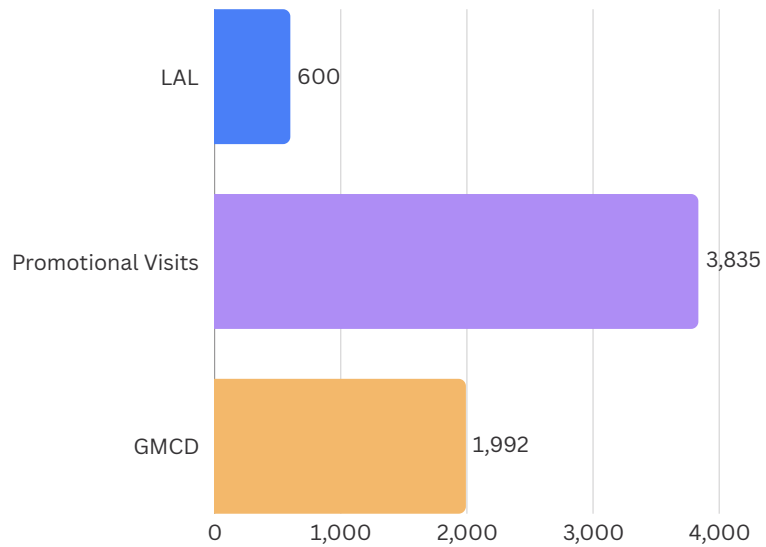
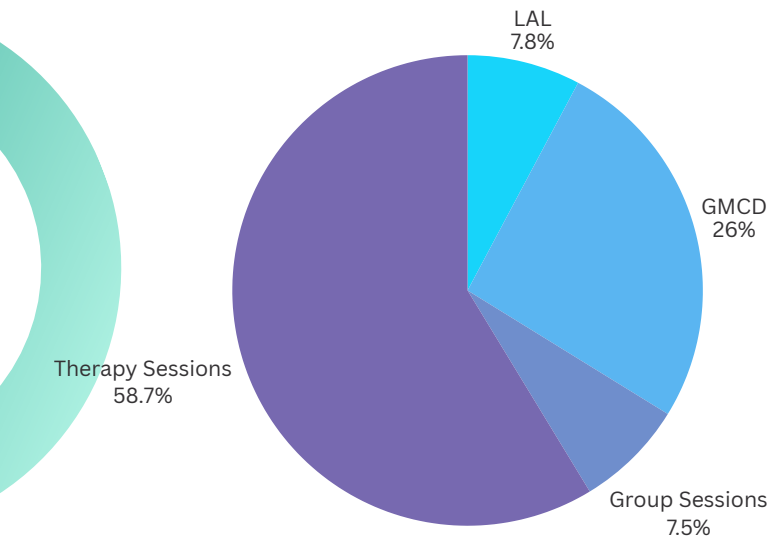
- Between April 2024 and March 2025, a total of **1123** children benefited from support provided by CDA-led initiatives.
- Additionally, the program reaches out to another **934** children through the involvement of Early Childhood Champions (ECCs) and a dedicated Project Coordinator, specifically targeting children aged **0 to 3** years across various villages in Dadra and Nagar Haveli.

## Impact at glance



## CDA-Led Interventions (0-6 years)

## ECC-Led Interventions (0-3 years)



LAL\*- Look, Ask, Listen  
GMCD\* - Growth Monitoring and Communication Development

# Stories that Inspire

Before  
➔



After  
➔



Priyansh was born with a cleft palate, a condition that required immediate medical attention and long-term developmental support. Shortly after birth, he underwent hospitalisation and medical observation, leaving his family anxious and uncertain about his future. As Priyansh grew, his caregivers noticed delays in speech, movement, and social interaction, which further heightened their concerns.

Priyansh was first assessed under Project Nannhe Kadam when he was nine months old. While his development in some areas was age-appropriate, significant delays were identified in speech and language, gross motor skills, and social interaction. At the time, his developmental levels in these areas were closer to that of a much younger child.

Beyond the developmental challenges, Priyansh’s family was emotionally overwhelmed, particularly by the prospect of surgical intervention for his cleft palate. The programme team worked closely with the family, focusing not only on developmental support but also on counselling and building trust. Through consistent guidance and reassurance, the caregivers were supported in understanding Priyansh’s needs and the importance of timely medical care.

With structured intervention, caregiver involvement, and continued encouragement, the family gradually gained confidence in supporting Priyansh’s development. Project Nannhe Kadam played a critical role in helping the caregivers navigate medical decisions, engage in early developmental practices, and move forward with clarity and hope.

Priyansh’s journey reflects the core strength of Project Nannhe Kadam – combining early identification, therapeutic support, and caregiver counselling to create meaningful and sustainable developmental outcomes for children and their families.



# Project Poshan ki Disha

# Project Poshan ki Disha

## Strengthening Systems to Improve Maternal and Child Nutrition

Project Poshan ki Disha is a transformative initiative aimed at improving maternal and child health and nutrition in Dadra & Nagar Haveli and Daman & Diu (DNH & DD) in partnership with the public health and nutrition system, through implementation of the **1000** days program.

In response to alarming rates of under-5 stunting (**39.4%**) and wasting (**22.6%**) highlighted in NFHS-5, the project partners with public health systems, ICDS, and communities to bridge critical gaps in nutrition and healthcare services. A tripartite MoU for **2** years has been signed between Animedh Charitable Trust (ACT), Society for Nutrition, Education and Health Action (SNEHA) with the Department of Women and Child Development (DWCD), Dadra Nagar Haveli, Daman & Diu to support the Integrated Child Development Services (ICDS) and Public Health department to reduce child malnutrition and improve maternal and child health and nutrition.

ACT is the on-ground NGO partner implementing a **1000**-day program, hand holding and supporting **28** ICDS Anganwadi centres across **11** villages and **4** panchayats in Dadra Nagar Haveli. SNEHA is a technical partner for the capacity building of all government frontline workers of public health and nutrition system across DNH and DD. Additionally, SNEHA provides mentoring to 70 ICDS Anganwadis identified by ICDS for malnutrition reduction by facilitating convergence between public health and nutrition departments. Grounded in data-driven strategies, using cross sectional surveys for evaluation and community engagement, Poshan ki Disha empowers frontline workers and institutions to deliver holistic maternal and child health services, reduce malnutrition and support vulnerable families to improve their health seeking behaviour.



Indirect reach  
**82,285**



First **1,000** Days focus



DNH & DD implementation geography

### Project Approach

- **Workforce Strengthening** - Capacity building of ICDS and health frontline workers to improve identification, counselling, and follow-up of women and children.
- **Systems Convergence** - Strengthening coordination between ICDS and Health departments through structured processes and joint planning.
- **Digital Enablement** - Supporting registration, tracking, and monitoring of beneficiaries using digital tools and standardised protocols.
- **Data-Driven Action** - Using programme data to identify gaps, prioritise high-risk cases, and guide interventions.

# Program Impact

## Summary of FY 2024–25 Initiatives

- In FY 2024–25, Poshan ki Disha concentrated on enhancing frontline capabilities, fostering better collaboration between ICDS and health systems, and setting up processes to improve maternal and child nutrition service delivery.
- This year served as the foundational phase of the project, featuring significant investments in training, digital systems, and coordinated planning.

## Impact at glance

IMPACT#	ACTIVITY	DETAILS
100%	ACT staff trained in 9 core thematic areas	(e.g., antenatal/postnatal care, anthropometry, system convergence) by technical partner SNEHA
6,514	women of reproductive age	registered on the digital platform
1,825	children (0–6 years)	registered on the digital platform
65%	ANC/PNC visit coverage	Home visits for early pregnancy identification were initiated



# Project MANTRANA

# PROJECT MANTRANA

Community Mental Health and Emotional Well-being of the adolescents and youth of DNH

Project Mantrana is a community mental health initiative implemented by Animedh Charitable Trust (ACT) in Dadra & Nagar Haveli. The project focuses on promoting emotional well-being among adolescents, and youth from Adivasi communities. Implemented as a first-year pilot, the programme operates across five villages in Khanvel Panchayat and engages adolescent students in government high schools through school- and community-based interventions.

## Objectives

Promote awareness of mental health and emotional well-being

Create safe spaces for adolescents to express emotions and concerns

Introduce preventive and promotive mental health practices

Strengthen early identification of emotional distress

Build a foundation for community-led mental health support systems

## Focus Areas

- Adolescent mental health and emotional resilience
- Early identification of emotional distress
- Community awareness and destigmatisation
- School–community linkage for mental health support

# Impact at glance

IMPACT#	ACTIVITY	DETAILS
128	Households Covered	Commenced Household registration in March 25
559	Participants Surveyed	English, Gujarati and Marathi Medium
2	Stakeholder Meetings Held	Mr Balwant Patil (Education Department Silvassa) Mr Hasmukh Patel (High School Principal)
3	School Group Sessions Conducted	1 Managing Emotions, 2 Career Guidance 3 Respect, Love, Friendship, Happiness
264	Total Student covered in Group Sessions	English and Gujarati Medium





# Livelihood Projects

# LIVELIHOOD PROJECTS

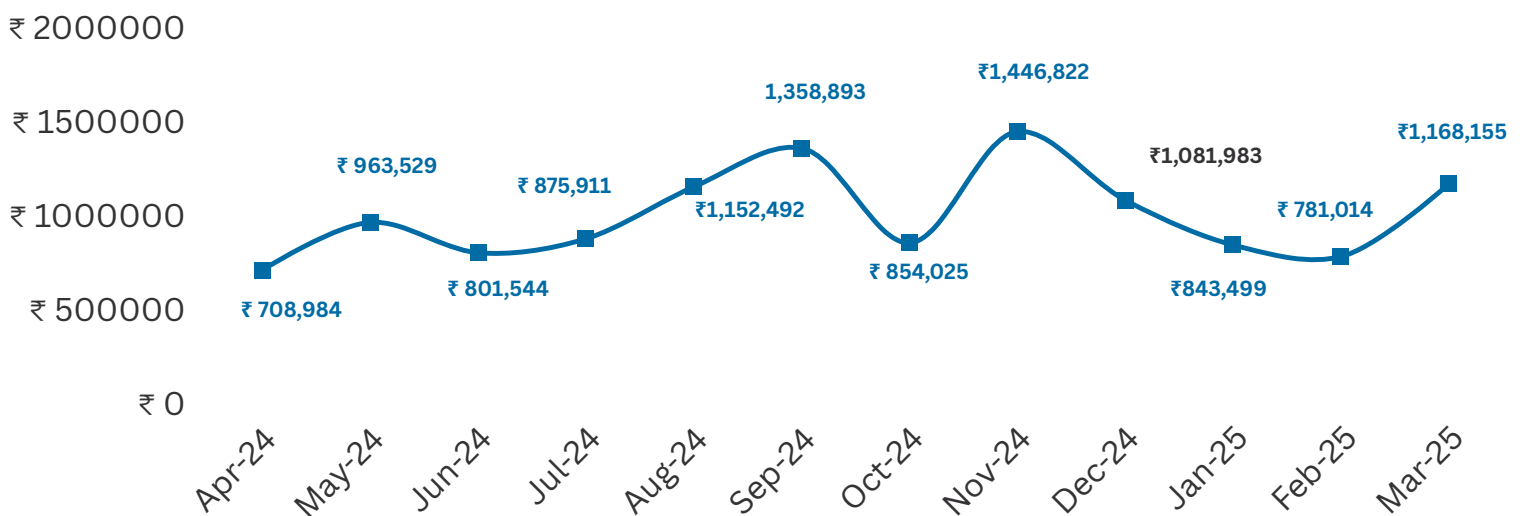
Enabling Sustainable Livelihoods for Women Artisans

ACT's Income Generation Projects aim to create dignified, skill-based livelihood opportunities for women from underserved communities in Mumbai. By engaging in market-linked tailoring, embroidery, and handicraft work, women artisans can achieve consistent incomes while effectively managing household and caregiving duties.

These initiatives blend structured skill development with actual production orders, enabling artisans to directly apply their training to income-generating activities. Flexible engagement models—such as centre-based work, satellite units, and work-from-home options—ensure that women with different mobility levels and time constraints can participate meaningfully.

**₹1.24 crore+**  
generated in  
artisan  
livelihoods

**400+** women  
artisans engaged  
across income  
generation  
activities



## Income Generation in Practice

Throughout the year, artisans created a wide variety of products, including garments, embroidered accessories, fringes, quilted items, and both festive and corporate orders. As they advanced to more intricate products and larger-scale production, their skills, confidence, and earning potential steadily increased.

Ongoing technical support, collaborative learning, and process improvements helped artisans meet quality standards and stay on schedule for deliveries. This combination of skill development and active production bolstered productivity while maintaining consistent income streams.

# Inclusive and Flexible Work Models

ACT’s income-generation approach prioritises inclusion by offering multiple modes of participation. Many women work from home, while others work from the centre or satellite units, depending on their personal circumstances.

This flexibility has enabled wider participation, reduced dropouts, and supported continuity of income for women who may otherwise be excluded from formal employment.

## Strengthening Livelihood Sustainability

Income generation is supported by regular capacity-building initiatives, including training on new products, advanced techniques, and machine handling. These efforts reduce rework, improve efficiency, and allow artisans to take on higher-value work.

To further protect livelihoods, eligible artisans and their families are covered under health insurance, helping mitigate financial shocks due to medical emergencies and ensuring continuity of earnings.



### 67%

Increase in artisans livelihoods allowance



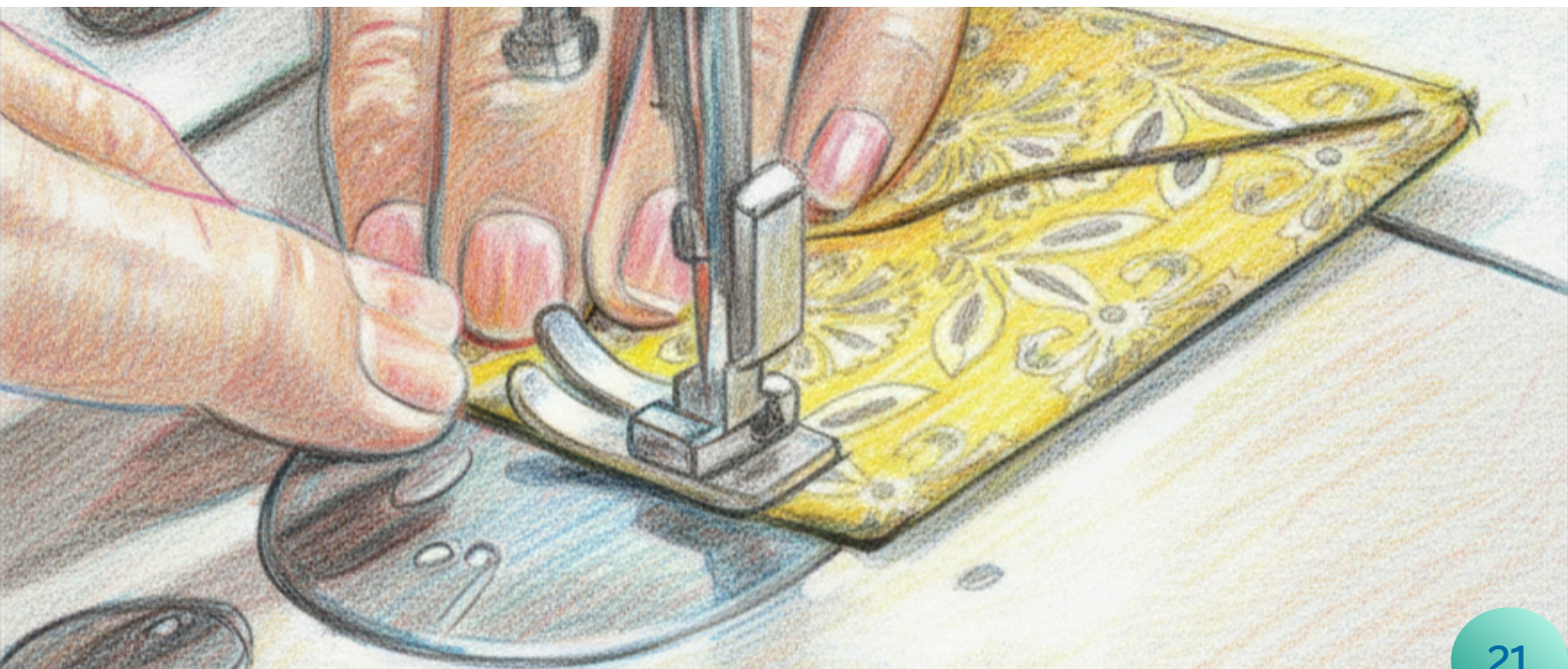
### ₹12,036,850

Artisans Livelihood Apr 24-Mar 25



### 196

Artisans active





At 51, Vanita has dedicated most of her life to mastering the rhythm of a sewing machine, yet for years, her talent remained hidden within the confines of her home. Before joining ACT in 2021, she spent her days stitching simple garments for her neighbours. Despite her hard work and skill, she earned only ₹200 to ₹300 a month—barely enough to meet her family's needs.

Everything changed when a door-to-door mobilization team from ACT visited her neighbourhood. Recognizing her potential, they invited her to join the ACTelier team. Vanita transitioned from solitary, home-based work to a professional production environment, where her precision truly shone.

Today, Vanita is celebrated as one of the most disciplined and skilled artisans in the project. She specializes in crafting complex products like high-end bomber jackets—work that is so intricate it rarely requires any rework. Her dedication has transformed her financial situation; her monthly income has increased from a few hundred rupees to an average of ₹15,000.

Beyond the paycheck, ACT has provided Vanita with a renewed sense of purpose. She is no longer just a "home tailor"; she is a professional artisan contributing to global fashion. Looking to the future, Vanita's eyes light up as she speaks about her next goal: starting a professional tailoring class alongside her daughter, passing on the legacy of independence to the next generation.

# Significant Events

## 12th Annual Day Celebration

In 2025, Animedh Charitable Trust (ACT) marked a significant milestone; 12 years of its impact journey, celebrating over a decade of consistent work with children, youth, and women across vulnerable communities.

The Foundation Day brought together partners, supporters, and community members to reflect on ACT’s evolution, from a grassroots initiative to a multi-thematic organization addressing early childhood development, women’s livelihoods, education, nutrition, and community mental health.

A highlight of the celebration was a panel discussion on “Empowerment of Children, Youth and Women,” where sector experts and practitioners shared insights on building inclusive, community-led pathways for sustainable change.

The celebration was not just a moment of reflection, but a reaffirmation of ACT’s commitment to deep, community-rooted impact.

Over the years, initiatives such as Project Nanhe Kadam, the Mehek mental health program, and women’s empowerment collectives have touched thousands of lives, enabling access to education, strengthening emotional well-being, and creating sustainable livelihood opportunities.

As ACT steps into its next phase, the 12-year milestone serves as both a reminder of the journeys transformed and a renewed call to collaborate, innovate, and scale impact for the communities it serves.



**Our artisans displaying their work through the Fashion Show**



**Panel Discussion on Women and Children Empowerment**



**Panel Discussion on Development of Vulnerable Tribal Communities**



## An update on ACT Incubatee UDGAM Handicrafts LLP

Artisans-owned social enterprise

Udgam Handicrafts is part of an ecosystem established by the Animedh Charitable Trust (ACT), a non-profit organization based in Mumbai.

Udgam Handicrafts LLP (Artisans-owned social enterprise) is dedicated to uplifting women who are skilled in tailoring, embroidery, and handicrafts. Mission is to create livelihood opportunities for these women, empowering them to achieve financial self-reliance. Udgam takes an innovative entrepreneurial approach by connecting artisan-owned enterprises with various sustainable fashion garment manufacturers that support women through job-work, ensuring dignity and self-respect in their work.

Udgam Handicrafts is dedicated to producing high-quality home accessories, ready-to-wear contemporary and ethnic garments, and embroidery products. Udgam's skilled artisans specialize in working with a variety of materials, including quilted fabric, silk, satin, and chiffon. Additionally, we are committed to empowering women from underserved communities by bridging the gap and creating a platform that connects socially conscious fashion brands with talented women.

ACT and Udgam together represent a dual-engine model, where ACT builds people, systems, and capabilities, and Udgam drives market linkage and revenue generation.

This integrated approach ensures sustainable livelihoods, reduced donor dependency, and long-term economic empowerment of artisans.

# Audited Financials

ANIMEDH CHARITABLE TRUST	
Income & Expense Statement	Mar 31, 2025
<i>Particulars</i>	2024-25
<b>Income</b>	
<b>Donation receipts</b>	26,549,691.00
Transfer from Earmarked Funds	-
Local	23,697,465.00
FCRA	2,852,226.00
Income from incidental to main object of Trust	-
Other Income	797,572.00
<b>Total Income</b>	<b>27,347,263.00</b>
<b>Expenses</b>	
Donation Applied for objective of the Trust	<b>25,433,889.00</b>
Depreciation	<b>285,342.00</b>
Indirect Expenses	<b>4,718,020.00</b>
<b>Total Expenses</b>	<b>30,437,251.00</b>
<b>Excess of Expenditure over Income</b>	<b>(3,089,988.00)</b>

# Audited Financials

Balance Sheet as on	Mar 31, 2025
<b>Funds and Liabilities</b>	
<b>Capital Account</b>	
<b>Corpus Fund</b>	<b>1,581,000.00</b>
<b>Reserves and Surplus</b>	<b>5,374,477.00</b>
<b>Current Liabilities</b>	
Short Term Provisions	442,195.00
Current Liabilities	86,449.00
<b>Total</b>	<b>7,484,121.00</b>
<b>Assets</b>	
<b>Fixed Assets</b>	<b>1,563,267.00</b>
<b>Investments</b>	<b>2,834,962.00</b>
<b>Current Assets</b>	
Cash and Bank Balance	1,494,065.00
Other Current Assets	1,591,827.00
<b>Total</b>	<b>7,484,121.00</b>
<b>Particular</b>	<b>2024-25 in %</b>
Utilized for Project Expenses	94%
Utilized for Admin Expenses	17%
Balance C/f	-11%

# Regulatory and Compliance

As a custodian of public funds, we ensure that all our financial statements and audited and all legal and statutory compliances are stringently adhered to.

Registration Certificate	E-29235 (Mumbai)
80G (Provisional) (Valid up to AY 2026-27)	AADTA7122JF20214
12A (Provisional) (Valid up to AY 2026-27)	AADTA7122JE20214
FCRA (Valid upto 31-03-2028)	083781580
CSR 1	CSR00003224
Goods and Service Tax (GST)	27AADTA7122J1ZS
NGO Darpan	MH/2016/0113035
PAN Card	AADTA7122J
TAN Number	MUMA53126D
Maharashtra Shops & Establishment	890727595

## FY 2023-24 Statutory and Regulatory Compliance Filings

Income Tax 10BD
TDS Return
Profession Tax
Goods and Service Tax (GST)
Income Tax Return
Charity Commissioner Maharashtra State
FC 4 FCRA Annual Return

# Team and Culture

The strength of Animedh Charitable Trust (ACT) lies in its people and the deeply rooted values that shape its work. ACT's team brings together passionate professionals, community workers, and grassroots leaders who are closely connected to the communities they serve. This proximity enables the team to design interventions that are not only relevant but also respectful of local contexts and needs. Collaboration, empathy, and accountability are central to how the team functions, whether in the field, with partners, or within internal processes.

ACT's culture is built on learning, ownership, and a shared commitment to impact. Team members are encouraged to take initiative, adapt to challenges, and continuously strengthen their skills through exposure and training. There is a strong emphasis on dignity, both in how communities are engaged and how individuals within the organization are valued. This culture of trust and purpose has enabled ACT to sustain and scale its work over the years, while staying grounded in its mission of creating meaningful and lasting change.



# Collaborations and Partnerships

Amal Embroideries Pvt. Ltd.

ESPI Chemicals

Great Eastern CSR Foundation

IDFC First Bank Limited

Luxury Goods Retail Pvt.Ltd.

M K Hamied Foundation

Param Packaging

Pianoterra Foundation

Reliance Foundation

Shobiz Experiantal Communications Pvt Ltd

Tata motors insurance broking & advisory services

AND HUNDREDS OF OUR INDIVIDUAL DONORS

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*We thank you for your continued support in our efforts*


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***Reach us at***



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 +91 22 4961 7932

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