

Dear ACT Family,

Happy New Year! We pray that 2017 ushers in joy and blessings of the universe for you and your loved ones. Thank you all for your constant support and encouragement. This year, we too wish to scale new heights in terms of broader and deeper impact in transforming lives and empowerment of underprivileged girls and women, and with you on our side, we are confident of our unprecedented success!

Here's a look at how the last few months have kept us on our toes as we race to touch more lives, more meaningfully, more compassionately and more resolutely:

- ♦ **Project Saksham**
- ♦ **Project Aahaar 2.0**
- ♦ **Pradarshani / Exhibitions**
- ♦ **Project Kalakriti**
- ♦ **English Speaking at Vidyanidhi**
- ♦ **REX Karmaveer Award**
- ♦ **Impact Update**



Project Saksham

Our pilot project, **Shivan**, evolved into a fully-fledged and enhanced livelihood project called **Project Saksham**, under the CSR initiative of Capital First Limited. This project will impact around 120 women who will be imparted advanced skills on tailoring readymade garments and who will be able to increase individual earning capacity to INR 1 lakh per annum.

In the first quarter of this year-long association with Capital First Limited, 27 beneficiaries have started to learn and earn livelihoods in a factory-like environment, tailoring readymade garments and becoming specialized, thereby commanding a higher premium for their products.

They are being connected to garment manufacturers that have a requirement for advanced tailoring skills; this will generate exponential incomes from doing job work for garment factories, from home.



Project Aahaar 2.0

Our catering service course produced great outcomes for our beneficiaries who launched tiffin services, party orders, etc. and have now become primary income earners. The women were excited and motivated to learn and excel in wider areas, and hence we launched **Project Aahaar 2.0** in collaboration with corporate partner RICH team where they learnt to bake and decorate cakes trained by speciality chefs of RICH. This has further enhanced their income generation prospects.



Pradarshani / Exhibitions

We conducted several exhibitions to showcase our beneficiaries' talent and work and enable generation of sales revenue for them. We also collaborated with NGO Srujana to participate in corporate NGO exhibitions from April to November 2016, i.e., from Rakhi to Diwali festivals. The next cycle of exhibitions will resume from January and continue up to March 2017.



Project Kalakriti

Under our project **Kalakriti** at the Andheri West ACT community centre, 12 tailoring student beneficiaries are engaged in creative design and development of household items and décor such as shopping bags, totes, mats, rugs, coasters, capes, hoods, etc. which can be put up for sale. They are now routinely generating revenue through regular commercial orders from corporates such as Smile Multiplier and Colours of Fashion.

We urge you to claim your 80G receipts and avail income tax deductions for FY 2016-17 against your timely contributions to our causes of education and empowerment of girls and women.